

Fundraising Platforms

1. Fundraise

- Pros: Well-established, feature-rich platform for nonprofits.
- Cons: Takes a percentage of donations + transaction fees.

2. Zeffy (*Free Alternative*)

- Pros: 100% free for nonprofits, no platform fees, and donors cover processing costs.
 - Cons: Fewer advanced features compared to premium platforms like Fundraise.
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Email Marketing Tools

1. Constant Contact

- Pros: Robust templates and analytics.
- Cons: Costs \$20/month+ depending on list size.

2. Mailchimp Free Plan (*Lower Cost Option*)

- Pros: Free for up to 500 contacts and 1,000 monthly sends.
- Cons: Limited features in the free tier.

3. Sendinblue Free Plan (*Another Free Option*)

- Pros: Free for up to 300 emails/day with no subscriber limits.
 - Cons: Branding appears on free plan emails.
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Project Management

1. Asana Premium

- Pros: Advanced features like Gantt charts and integrations.
- Cons: Costs \$10.99/user/month.

2. Trello Free Plan (*Lower Cost Option*)

- Pros: Free for up to 10 boards, intuitive interface.

- Cons: Limited automation and advanced features.
3. **ClickUp Free Plan** (*Free Alternative*)
 - Pros: Free for unlimited tasks and members, feature-rich.
 - Cons: Some advanced features require paid tiers.
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Online Payment Processors

1. **PayPal for Nonprofits**
 - Pros: Popular and widely accepted.
 - Cons: Charges 2.2% + \$0.30 per transaction.
 2. **Stripe Nonprofit Plan** (*Lower Cost Option*)
 - Pros: Lower fees for nonprofits (1.2% + \$0.30 per transaction).
 - Cons: Requires more technical setup.
 3. **Zeffy Payments** (*Free Option*)
 - Pros: 100% fee-free; donors cover transaction costs.
 - Cons: Best suited for donation processing, not general payments.
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Event Management

1. **Eventbrite**
 - Pros: Popular platform with strong attendee management tools.
 - Cons: Charges a fee per ticket sold.
2. **Ticket Tailor** (*Lower Cost Option*)
 - Pros: Flat monthly fee regardless of ticket sales, starting at \$29.
 - Cons: Requires upfront investment, less known.
3. **Google Forms + Payment Links** (*Free DIY Option*)
 - Pros: Completely free if paired with tools like PayPal/Stripe for payments.
 - Cons: Less polished and requires manual setup.